

CASE STUDY- TENANT REPRESENTATION

We maintain a proprietary database of available property



Situation

likonn Brands Group is a clothing designer / manufacturer. They were in a building on S. Lake avenue that did not convey their image – “young / hip / on the cutting edge of fashion.” Their lease was up and it was time for a change. Their current building was, in a word, “boring.”

Although they need to showcase their fashion sense, they also needed something that was presentable to their corporate clients.

There is no all encompassing commercial real estate database available to consumers (or Brokers for that fact) – especially for smaller / unique spaces .

They needed help finding just what they were looking for.

Solution

MacVaugh & Co. was hired as the Tenant Representative.

After discussing likonn's needs, we punched the parameters into our proprietary database and produced a printout of the resulting list of available properties.

We toured the offices that were selected by the owners

Leases were negotiated.

Results

likonn moved into a beautifully renovated 1920's building on the edge of Old Pasadena. The space has exposed brick walls, hardwood floors and high ceilings.